CREATING YOUR STYLE BUZZWORDS

THINK OF YOUR ABSOLUTE FAVORITE OUTFIT.

From head-to-toe, what are you wearing and how does it make you feel? Think of when you feel most **comfortable, confident, and connected** to your best self. How would you describe this identity both physically and mentally?

PREP REBEL chic classic PUNK TRADITIONAL flirty jock
artay elegant REFINED FUNKY feminine geek BOHEMIAN BOLD
DREAMY GLAM gypsy colorful MINIMAL MASCULINE relaxed androgynous
vintage sophisticated ROCKER EDGY romantic sporty SNOB SEXY
DIRTY MODERN hippic country HIPSTER DAPPER earthy worldly
eclectic beachy SHARP free-spirit adventurous DESHEVELED STREET
40'S 50'S 60'z 70'S 80'S 90'S

Once you find a strand of characteristics that you connect to, use them as your guide to:

- Dress confidently (more great outfit days!)
- Shop intentionally (less impulse or guilty buying and more of what you truly love!)
 - Honor your unique style perspective and those of others
 - Edit clothing items that don't support your style

